

You can't prevent crime if
you don't see it coming.



Remote Video Monitoring and
Recurring Monthly Revenue

Respond in time, with VideoIQ solutions.



Why just install a surveillance system when you can create a lifetime of recurring monthly revenue?



Industries evolve and business models change. So do your clients' security needs. Yesterday's security solutions need today's advanced technology to remain competitive. You need proactive, real-time solutions that satisfy your customers' changing needs and help create new revenue to stabilize

your bottom line and grow your business.

VideoIQ has answers to both of these challenges.

Now you can add value that makes a real difference, by offering the most proactive video security solution available. Video IQ's patented adaptive analytics, exclusive to iCVR and Rialto product lines, enable you to create a virtual security presence with full alert and notification capabilities that costs far less than 24/7 patrols. These same capabilities also make existing guard forces much more effective without hiring additional guards.

Better yet, this proactive security solution makes recurring monthly revenue streams (RMR) even

more profitable. Now you can affordably install or upgrade existing systems with VideoIQ analytics and provide Prevention as a Service (PaaS)[™] – either by working with one of our Central Monitoring Station Partners or by offering remote monitoring services yourself.

It's easier than you think. Our analytics are remarkably reliable, leading to an equally remarkable reduction in false alarms. Fewer false alarms mean less confusion, cost and wasted time. This makes your monitoring service easy to manage and maintain. And because of VideoIQ's industry-leading accuracy you can base your monthly RMS fees on the number of alarms, making it easy and cost-effective for your customers, too.

This is the evolution of the security industry – and a brand new day for your business. To learn more:
781-222-3069 / info@videoiq.com / videoiq.com



TRADITIONAL SURVEILLANCE ALONE DOESN'T STOP CRIME

Early detection of suspicious activity gives you the precious moments you need to take action and prevent loss. Here's how it works:

INSTALLATION



VideolQ products install quickly and easily. From our iCVR cameras to Rialto Analytic Bridges, our adaptive analytics are ready to use right out of the box with no calibration

at installation. They uniquely identify people, vehicles and boats from animals, scene movement and other objects. Continuously self-calibrating, these analytics actually become smarter and more accurate over time.

Onboard distributed storage records and stores months of HD video on the edge, not on a central server. This allows you to install in any environment – even remote locations – while reducing network traffic and bandwidth consumption by up to 90%.

DEFINITION



End users can define critically sensitive areas (known as regions of interest) and select custom rules to identify suspicious activity. These simple rules-based

alerts make on-site customization easy and ensure that only events of real concern warrant additional attention and response.

DETECTION



Our analytics are always "on," and this award-winning technology is much better than even a highly trained human eye at identifying intruders and suspicious activity.

Guards can miss the key early moments of a critical event if they are on patrol elsewhere, or because of poor weather or lighting conditions. Not VideolQ. And false alarms due to misidentification are drastically reduced.

RESPONSE



When a legitimate threat occurs, multiple users are immediately notified of the event. The user receives a video clip of the alarm event along with a live video feed to help them properly

respond to the situation. Typical responses include utilizing two-way talk down audio – a proven deterrent to crime that provides a real physical presence by verbally confronting intruders. Roaming remote guards can respond, or local law enforcement can be notified.

PREVENTION & PROSECUTION



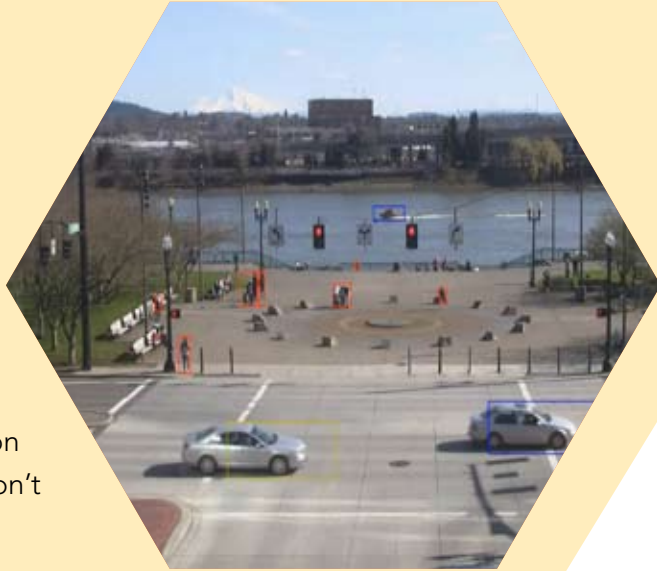
The intruder is stopped, thanks to real-time video monitoring, early detection and immediate response. And VideolQ's 2.0 megapixel high-definition video

gives you evidence you can actually use to identify and prosecute him.

SELL THE VALUE OF PREVENTION – AND GAIN CUSTOMER LOYALTY

FOR INTEGRATORS

Simple installation and multiple channel deployment options let you affordably upgrade existing systems (analog and IP) or design new systems with a truly preventative surveillance solution. Create additional revenue streams by adding real-time remote video monitoring to your service offerings. We can show you how to dramatically lessen incidents of theft and intrusion in any environment, and that's something that won't go unnoticed by your customers.



FOR CENTRAL MONITORING SERVICE PROVIDERS

Provide more value to your customers by adding video surveillance to your current remote monitoring services and enhance your ability to detect suspicious activity before a crime is committed. The accuracy of VideoIQ analytics, combined with real-time HD forensic video and proactive monitoring, is the key to preventing loss, vandalism and sabotage.



FOR END USERS

If you thought your assets didn't justify a best-in-class security system like this, think again. Lower up-front costs and compatibility with any existing video surveillance network now make it cost-effective for businesses of any size to gain all the benefits of a real time, proactive security solution. Protection as a Service™ effectively secures the assets and facilities most important to you. From day one, it will dramatically lessen the likelihood of loss or sabotage – making peace of mind your immediate return on investment.



MORE SERVICE OPTIONS = MORE REVENUE

VideolQ has successfully bent the cost curve with easy-to-install, investment-friendly surveillance solutions that allow you to offer preventative asset protection to a wider range of customers than ever before. Add PaaS to your existing service offerings and watch your revenues grow – both from current and prospective customers.

Because it's scalable and able to be deployed in any environment, your customers with large campuses or remote locations never need to worry about outgrowing their protection. And if your smaller prospective customers didn't think their perceived potential losses warranted this investment in the past, chances are they will now.

It's the perfect solution for:

Small retailers • Corporate headquarters
Hotels and motels • Gated communities
Schools and universities • Hospitals and health care
Construction sites • Facilities management

Example: Car Dealership

(Monitoring fee: \$25/mo)

24/7 monitoring, but staff on site from 7-8 pm 6 days / week

Approx. 7-10 cameras

20 alarms/week night

30+ alarms/weekend

The majority of these alarms are likely to be nuisance alarms.

The 3% that aren't could result in theft or vandalism.

Perceived potential losses:

Cost of car (\$15K - \$50K), damaged property, reputation

RMR IS WHERE THE PROFIT IS

This is where your business adapts to where the industry is going. VideolQ offers you the technology and support you need to add remote video monitoring as a new RMR stream for your business. We call it vmRMR. You'll call it your next business model. We also make it easy, by connecting you with the right partners. And our products help you get started fast and scale as needed.

When you provide real value and peace of mind to your customers – guess what? They remain your customers. And that's a business model every business needs.



ABOUT VIDEOIQ

VideolQ has been the recognized leader applying analytics to video surveillance since 2007. Monitoring companies and businesses worldwide trust VideolQ to proactively secure their businesses – preventing theft and sabotage. VideolQ can help you provide real-time and reliable video monitoring to both small and large-scale surveillance deployments. Working together, we can do more to deter crime while creating value-added RMR for your business. Learn more about adding Prevention as a Service (PaaS) to your monitoring solution.

HOW TO BUY

VideolQ is proud to work with top Central Monitoring Station providers across the globe. We can recommend an authorized and trusted VideolQ partner or work with your preferred central monitoring provider. Our support specialists, in-house design engineers and local factory reps are security and surveillance experts who can walk you through the process of creating RMR, help design bid specifications, give onsite demonstrations or coordinate temporary proof-of-concept installations. Call or visit us today to learn more.

VideolQ Products for Energy and Utilities



iCVR-HD



iCVR Encoder



Rialto A4 Analytic Bridge

Max Resolution / Channels			
1080p / 30fps	Y		
D1 / 30fps		Y	Y / 4 channels
Environmental			
Rating	IP66	IP30	IP40
Power options	PoE, 12VDC, 24 VAC	PoE, 12VDC, 24 VAC	12 VDC
VMS Integrations			
VideolQ View	Y	Y	Y
Pre-integrated with 3rd party VMS	Y	Y	Y*
Onboard NVR Storage			
Storage type	Hybrid (SSD & HDD)	Hybrid (SSD & HDD)	SSD
Full onboard NVR	Y	Y	Y
Maximum capacity	750GB	500GB	160 GB
Features			
View™ Alarm Management Software	Free w/web browser	Free w/web browser	Free w/web browser
Analytics	Y (1080p)	Y (D1)	Y (D1)
Control PTZ Cameras		Y	Y
Flexible analytic alerts and notifications	Y (VMS, HTTP Push, Email, SMS)	Y (VMS, HTTP Push, Email, SMS)	Y (VMS, HTTP Push, Email, SMS)
Thermal Camera Use		Y	Y
Multi-Streaming	x2 H.264 + 1 MJPEG	x2 H.264	x2 H.264 + 1 MJPEG
Audio Channels	1 in, 1 out	1 in, 1 out	2 in, 2 out

* Leading VMS providers include but are not limited to: Avigilon, Exacq, Genetec, Lenel, Milestone, OnSSI

View Software is integrated into all VideolQ products and provides a comprehensive video management system to easily monitor, track and analyze your surveillance system. Easy to use, customized configurable rules and alerts enable real-time detection and prevention. View is easy to use, easy to configure and has no licensing fees. With no third party VMS integration, the VideolQ solution is an even smarter choice.



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